



TRAVEL WITH PURPOSE 
 MEASURED BY *Light* STAY

HLT CLEVELAND DOWNTOWN



Hilton is focused on paving the way towards a net-zero future and remains committed to partnering with its customers to help minimize carbon footprints and redefine sustainable travel. During your next event, leave a positive impression on your guests - and on the planet. Learn more at esg.hilton.com.

HILTON PORTFOLIO PERFORMANCE NUMBERS TO DATE:

1.8M
volunteer hours logged since 2017

49%
reduction in carbon emissions since 2008

1.6M+
bars of soap donated in 2021

100%
hotels mapped against environmental and social risks

\$5M+
awarded in grants to 70 community-based organizations since 2019

OUR HOTEL IS THE PROUD RECIPIENT OF:

International Organization for Standardization (ISO)



- ISO 9001 – Quality Management certification
- ISO 14001 – Environmental Management certification
- ISO 50001 – Energy Management certification



OUR ENVIRONMENTAL EFFORTS WE SET ANNUAL GOALS TO REDUCE OUR FOOTPRINT:

Reduce energy use by 5.0% • Reduce water use by 3.0% • Reduce waste by 2.0%

The following sustainability features are in place at our hotel:



- Use of renewable energy
- Energy efficient lighting
- Energy efficient equipment
- Energy management system in guest rooms and meeting space
- Team Members trained on conserving energy



- Water efficient showerheads
- Team Members trained on conserving water



- On-site recycling
- Food donation program
- Team Members trained on reducing waste

* Environmental performance across all hotels 2008-2021. Improvements in environmental measures during 2021 are partially attributable to the continued reduction in system-wide occupancy as a result of the COVID-19 pandemic.

PAIN FELLOWS FUNDAMENTALS OF IMPLANTABLE THERAPIES

EVENT IMPACT ESTIMATE

Hilton



EVENT DETAILS

A 1-day meeting occurring in
November 2021

25 participants



Room block for

24

room nights

50

breakfast(s) &
lunch(es)



ENVIRONMENTAL IMPACT

The estimated impact of your meeting/event is:



ENERGY
USE

4,096

KWHs



WATER
USE

12,607

LITRES



WASTE
PRODUCED*

66

KILOGRAMS

*Waste produced only includes landfill general waste and food waste generated from meals. Any waste that is segregated for recycling or for processing at a waste-to-energy facility is not shown.

CARBON EMISSIONS FOR MEETING/EVENT

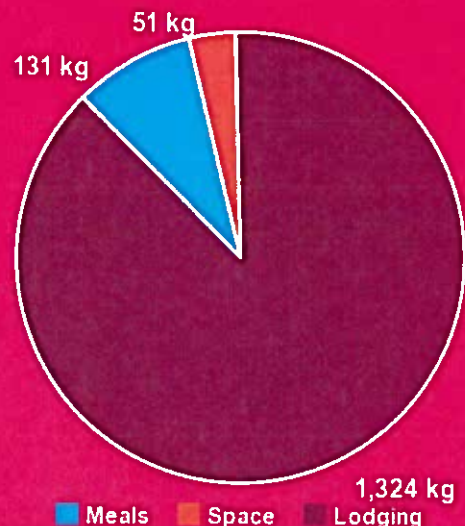
Carbon dioxide (CO₂) is a greenhouse
gas that contributes to climate change.

This event's CO₂ emissions are estimated
as follows:

1.51 MT OF CO₂e

TOTAL MEETING/EVENT CARBON FOOTPRINT

CARBON EMISSIONS BREAKDOWN



Notes: Impact calculations for carbon emissions, energy and water consumption, and waste output follow the Hotel Carbon Measurement Initiative (HCMI) v 1.2, Hotel Water Measurement Initiative (HwMI) v1.1, Hotel Waste Measurement v1.0 methodologies. Impact information for food covers is sourced from Environmental Management for Hotels, International Tourism Partnership (ITP), 2008.

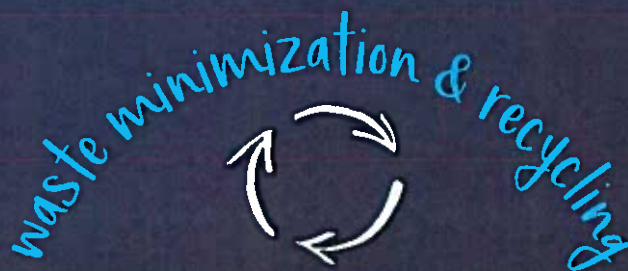
Hilton Cleveland Downtown is *Redefining* Sustainable Travel



Energy efficiency initiatives

- 1 Timer and occupancy sensors on lights in back of house areas & guest room bathrooms
- 2 Guest room HVAC uses a central plant and occupancy sensors to control all units facilitating economies of scale
- 3 Needlepoint Bipolar Ionization (NPBI) system purifies air while lowering carbon footprint by reducing outdoor air intake by 75%
- 4 Regenerative elevator systems to reduce electrical consumption
- 5 All motors and pumps utilize variable frequency drives to minimize energy use according to demand
- 6 Every fixture in the building is WaterSense Certified reducing water usage
- 7 Garden spaces use drip irrigation and feature local plants with low water needs
- 8 Green roof to reduce solar gain on roofing surfaces

All kitchen spaces utilize a pollution control unit so all exhausted kitchen air is *cleaner* than outside air when it is discharged



ORCA food waste recycling

Technology that creates the perfect biological environment to digest food waste



OUR COMMUNITY ENGAGEMENT

- 36 Community engagement projects totaling 562 Team Member volunteer hours and \$13,876 in local impact
- 137 Donations totaling an estimated \$60,580 value

We support and invest in our community by contributing to the local economy, developing a talented workforce and fostering local relationships that help ensure success. A few examples of our community engagement:

- Our hotel partners with a local community organization
- Our Team Members are trained on the issue of human trafficking
- We use controlled sourcing with local suppliers (within 100 mile radius)



YOUR ESTIMATED FOOTPRINT

Prior to your meeting with us, we can help you estimate your event's environmental impact using Hilton's proprietary LightStay Meeting Impact Calculator.

Once your event has concluded, we can update the calculator to account for your event's final details. Speak to your Hilton Sales Representative to learn more.



WAYS TO MAKE A DIFFERENCE

Join us in our efforts to Travel with Purpose. Consider following these examples during your meeting or event:

- Eliminate the use of single-use plastics at your event by switching to reusable options, such as water refill stations, glass/china, travel mugs/bottles, etc.
- Work with the hotel team to reduce food waste through selecting zero-waste menus and creative food presentation, diverting unavoidable food waste from landfill, and/or donating excess, edible food, where allowed by law.
- Encourage attendees to use the Hilton Honors app for digital check-in, keys and check-out to reduce the use of printing, paper and plastic.
- Finally, give us your suggestions about improving the sustainability of your event!

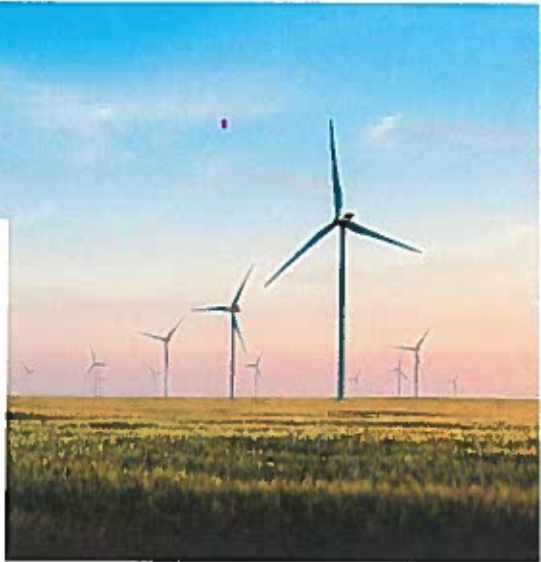
Hilton



Hilton
HONORS

Hilton MEET WITH PURPOSE

Make Your Next Meeting Carbon Neutral



When you align your meetings with your values, everyone wins—including the planet.

Hilton offers meeting and event planners an option for **Carbon Neutral Meetings** that supports sustainable development projects, reduces carbon emissions and protects the environment.

Here's how it works.

Hilton has partnered with ClimeCo globally to procure carbon credits for clients who host meetings or events at participating Hilton hotels.

1 Check with your Hilton Sales Representative to be sure a hotel is participating in the program. You can find a list of participating hotels at meetwithpurpose.com/carbonneutral

2 Request that the offer be applied to your next meeting or event contract. Hilton will offset your event's carbon emissions as identified by the Meeting Impact Calculator report and will invest in a portfolio of high-quality carbon reduction projects with our partner, ClimeCo.



LIGHTSTAY

Through our award-winning LightStay™ platform it's easy to predict, reduce and offset your meeting's carbon emissions. Since 2009, Hilton has used it to measure and manage our environmental and social impact across our global portfolio of hotels.



MEETING IMPACT CALCULATOR

Using data gathered from our award-winning LightStay platform, Hilton has developed the Meeting Impact Calculator report. The calculator uses each property's unique consumption data to create a custom report detailing the predicted carbon, energy, water and waste generated by your meeting or event.



CARBON-OFFSET CREDITS

Hilton will offset your event's carbon emissions as identified by the Meeting Impact Calculator report and will invest in a portfolio of high-quality carbon reduction projects with our partner, ClimeCo. Learn more about Hilton projects at climecogreen.com/Hilton

Carbon offset

Carbon Neutral Meetings are offered as part of our Meet with Purpose program, part of Hilton's commitment to support your organization's environmental and social-impact goals. With Hilton, you'll do more than meet, you'll make a difference in the local community.

Ask your Hilton Worldwide Sales Representative or your hotel contact about this exclusive Carbon Neutral Meeting Offer and how you can bring Meet with Purpose to life at your next event.

Terms & Conditions apply. Visit meetwithpurpose.com/carbonneutral for details.

