

THE CLIMATE REGISTRY PRESENTS



**CLIMATE
LEADERSHIP
CONFERENCE**

May 21-23, 2024 | Cleveland, OH
climateleadershipconference.org

Sponsorship Opportunities



2024 Climate Leadership Conference

May 21-23, 2024 | Cleveland, OH

Presented By
The Climate Registry

Connect and Collaborate
Increase Brand Awareness
Highlight Environmental Leadership

SPONSORSHIP DEADLINE: Friday, April 26, 2024



Connecting People, Innovation, and Opportunity

The annual Climate Leadership Conference (CLC) is designed for sustainability professionals addressing climate change through policy, innovation, and business solutions. For twelve years, the CLC has convened thought leaders, innovators, policymakers, and practitioners from diverse sectors across the globe who are working towards a net-zero, climate-resilient future.

“The annual Climate Leadership Conference is the best single event for learning about climate solutions and for networking with the key decision-makers and influencers who shape the climate policy debate in the U.S.”

- Stephen Harper, Global Director, Environment, Energy and Sustainability Policy at Intel



About the 2024 Climate Leadership Conference

The CLC attracts a global audience of several hundred executives, practitioners, local governments, and organizations confronting climate change through policy, innovation, and business solutions. The Climate Registry (TCR) will host the 13th annual [Climate Leadership Conference](#) in Cleveland, OH, May 21-23, 2024.

Celebrating Climate Leadership

The CLC also features the presentation of the Climate Leadership Awards, a national awards program that recognizes and incentivizes exemplary corporate, organizational, and individual leadership in response to climate change. Since 2012, the program has honored more than 200 recipients from diverse sectors across the United States. Past winners include: Bank of America, The Boeing Company, Campbell Soup Company, City of Los Angeles, Fruit of the Loom, Goldman Sachs Group, IBM, ICF, Jacobs, Microsoft, Minneapolis Clean Energy Partnership, Prologis, Schneider Electric, Sprint, and UPS.



A Powerful Platform for Collaboration

The CLC is the perfect platform to connect with key decision-makers, increase brand awareness, and promote your environmental initiatives. Your participation will guarantee:

- Networking opportunities with local, state, and federal government officials, as well as NGO representatives and corporate executives
- Opportunity to hear from leading climate experts on innovative policies and programs
- Ability to interact with attendees in well-curated small workshops and breakouts sessions

Networking Events Include:

- Welcome Reception, to be held at the Rock & Roll Hall of Fame Museum
- Climate Leadership Awards Reception, Dinner, and Ceremony
- Networking & Refreshment Breaks in the Exhibit Lounge
- Interactive workshops and strategy exchange sessions

CLC attendees and presenters are leaders in climate, energy, and sustainability across sectors:



Representative titles at past CLCs include:

- | | | |
|-------------------------------------|--|--|
| • Chief Executive Officer | • Global Director, Sustainable Business | • Safety & Environment, Process Improvement Director |
| • Chief Sustainability Officer | • Head of CSR & Sustainability | • Senior Director of Energy |
| • Circular Economy Specialist | • Infrastructure Planning & Research Analyst | • Markets & Sustainability |
| • City Manager | • National Director | • Senior Tech Analyst |
| • Chief Resiliency Officer | • National Resiliency Lead | • Stormwater & Resilience Director |
| • Climate Resilience Officer | • President, National Retail Energy Business | • Supply Chain Manager |
| • Corporate Sustainability Director | • Mitigation Program Director | • US Director of Business Development & Partnerships |
| • Energy Purchasing Manager | | |
| • Executive Director | | |

“I’ve enjoyed participating in the Climate Leadership Conference for nearly 10 years. This is a must-attend event for anyone working on climate action. From expert speakers and engaging content, to connecting with peers and sharing best practices, each year I leave equipped with new ideas and practical solutions that I can take back to my company.”

- Patrick Browne, Director of Global Sustainability, UPS



SPONSORSHIP OPPORTUNITIES

The following opportunities provide premier brand exposure to a distribution list of more than 20,000 climate, energy, and sustainability professionals. These packages are designed to meet your organization's business development objectives, showcase your product, service, or initiative to several hundred conference attendees, and build new connections to drive your business forward. The sooner you sponsor, the more exposure you receive!

BENEFITS	SPONSORSHIP LEVELS			
	Platinum	Gold	Silver	Bronze
	\$50,000	\$30,000	\$20,000	\$15,000
C-Suite plenary speaking role on main stage and opportunity to engage in program development	✓			
Host workshop or breakout session	✓	✓		
Access to speaker green room	✓	✓		
Reserved table at the 2024 Climate Leadership Awards Ceremony for registered colleagues	✓	✓	✓	
Opportunity to publish a "Featured Story" on CLC website, promoted by CLC (terms and deadlines apply)	✓	✓	✓	
Exhibit space included (<i>must opt in or out</i>)	✓	✓	✓	✓
Logo and/or brand name featured in marketing materials, select on-site signage, website, and mobile app	✓	✓	✓	✓
Inclusion in event press release and media alert	✓	✓	✓	✓
Access to attendee list two (2) weeks prior	✓	✓	✓	✓
Complimentary conference registrations	5	4	3	2
20% discount on additional paid registrations for organizational staff only	✓	✓	✓	✓



À LA CARTE SPONSORSHIP PACKAGES

The items below may be added to the sponsorship levels or purchased à la carte. All À La Carte sponsorship packages include a 20% discount on paid registrations for organizational staff only.

Champion (\$12,000)

Limited opportunity based on available space.

- Logo and/or brand name included on CLC website, mobile app, and marketing materials
- Early access to attendee list two (2) weeks in advance
- Two (2) complimentary conference registrations

Climate Impact (\$10,000)

Demonstrate your organization's commitment as the CLC's climate champion by offsetting associated conference emissions (i.e. attendee travel, event energy use, and F&B waste). This package is available for a single sponsor.

- Dedicated onsite signage using sponsor's own design, displayed in Networking & Exhibit Lounge
- Logo and/or brand name included on CLC website and mobile app
- Special recognition in pre-conference 'Know Before You Go' email communication to all attendees
- Two (2) complimentary conference registrations

Charging Station (\$8,000)

Provide conversational opportunities for attendees around a branded device-charging station in main conference areas.

Limited opportunity based on available space.

- Branded mobile phone charging table featuring sponsor's logo
- Logo and/or brand name included on CLC website and mobile app
- One (1) complimentary conference registration

Wireless (\$6,500)

Be the conference hero by hosting wireless internet access for attendees. This package is available for a single sponsor.

- Dedicated onsite signage, including company logo and customized wireless access code, along with 'thank you' slide in plenary sessions throughout the event
- Logo and/or brand name included on CLC website and mobile app
- Early access to attendee list two (2) weeks in advance
- One (1) complimentary conference registration

Supporting (\$5,000)

Limited opportunity based on available space.

- Logo and/or brand name included on CLC website, mobile app, and marketing materials
- Early access to attendee list two (2) weeks in advance
- One (1) complimentary conference registration

Exhibitor (\$3,500)

Limited opportunity based on available space.

- Exhibit/networking space located in the Networking & Exhibit Lounge, where all networking breaks and receptions are held. Set up options available.
- Logo and/or brand name included on CLC website and mobile app
- Early access to attendee list two (2) weeks in advance
- One (1) complimentary conference registration

Entertainment (\$2,000)

Take center stage and amplify your brand exposure by sponsoring the DJ during the Climate Leadership Awards reception. This package is available for a single sponsor.

- One (1) dedicated poster & two (2) tabletop signs displayed in Networking & Exhibit Lounge during the reception
- Shoutout during the opening remarks of the Climate Leadership Awards Dinner & Ceremony
- Logo and/or brand name included on CLC website, mobile app, and program guide



SPECIAL EVENT SPONSORSHIP PACKAGES

The items below may be added to the sponsorship levels or purchased à la carte. All Special Event Sponsorship Packages include a 20% discount on paid registrations for organizational staff only.

Networking Break (\$5,000)

Opportunity to select one (1) Networking & Refreshments Break to sponsor. This is a limited opportunity based on available space.

- One (1) dedicated poster and two (2) tabletop signs displayed in Networking & Exhibit Lounge during the selected break
- Logo and/or brand name listed on the CLC website, mobile app, and in the program guide, as a sponsor of the selected break
- One (1) complimentary conference registration

Climate Leadership Awards Dinner Table (\$3,000)

Limited opportunity based on available space.

- Eight (8) complimentary registrations for the Climate Leadership Awards Dinner-Only pass
- Reserved table for eight (8) with preferred seating

Sponsorship opportunities are available on a first-come, first-served basis. The sooner you sponsor, the more exposure you receive! The Sponsorship Agreement is located on the following pages of this prospectus. The last day to submit a signed agreement is April 26, 2024.

Questions?

For additional information about opportunities or to reserve your sponsorship package, please contact: sponsors@climateleadershipconference.org.

If your organization is interested in hosting a technical workshop during the conference and helping to promote the event, please contact: speakers@climateleadershipconference.org.

If your organization is interested in receiving brand visibility and logo exposure in exchange for your promotion of the conference, please contact: sponsors@climateleadershipconference.org.



SPONSORSHIP AGREEMENT

This agreement is made with the Climate Leadership Conference (CLC) host, The Climate Registry (TCR).

Sponsor Information

Sponsoring Organization Name (as listed on all CLC promotional materials)

Address _____

Website _____

Primary Contact Name & Title _____

Contact Phone _____ Email _____

Sponsorship Opportunities

Please select the desired sponsorship package:

SPONSORSHIP LEVELS

- ☐ Platinum: \$50,000 *
- ☐ Gold: \$30,000 *
- ☐ Silver: \$20,000 *
- ☐ Bronze: \$15,000 *

À LA CARTE PACKAGES

- ☐ Champion: \$12,000
- ☐ Climate Impact: \$10,000
- ☐ Charging Station: \$8,000
- ☐ Wireless: \$6,500
- ☐ Supporting: \$5,000
- ☐ Exhibitor: \$3,500
- ☐ Entertainment: \$2,000

SPECIAL EVENT PACKAGES

- ☐ Networking Break: \$5,000
- ☐ Climate Leadership Awards Dinner
Table: \$3,000

OTHER

- ☐ Custom Arrangement: \$_____

Total amount \$_____

*For **Platinum, Gold, Silver, and Bronze** sponsorship levels only, please indicate whether you opt in to receive exhibition/networking space located in the Networking & Exhibit Lounge. You will have a choice between several set ups, including chairs and a coffee table, bar tables with high chairs, and a long table with two chairs.

☐ **Opt in** to receive space

☐ **Opt out** of receiving space



Payment Schedule

Payments are non-refundable. A minimum 50% deposit is due within 12 business days of the executed agreement in order to hold the sponsorship. **Full payment must be made to the The Climate Registry by May 3, 2024, to be included in materials.**

METHOD OF PAYMENT

☐

Credit card

An invoice will be emailed from PayPal; you do not need a PayPal account to pay the invoice by credit card. The invoice will be sent to the contact above. All invoices will include a processing fee of approximately 3.2%.

☐

ACH

An invoice will be emailed to the contact above with the ACH instructions. No processing fee.

TERMS

- ☐ 30 days
- ☐ 45 days
- ☐ 60 days
- ☐ 90 days
- ☐ Other: _____ days

The sponsor organization will provide The Climate Registry with: High resolution (300 dpi minimum) logo in .jpeg or .eps format, boilerplate description of the company (no more than 100 words), and any other applicable materials/information necessary to complete your sponsorship package.

Acceptance: I, the duly authorized representative of the undersigned organization, on behalf of said organization, subscribe and agree to all terms and conditions provided here and below, and accept the sponsorship rules and regulations as part of this agreement.

Signature _____ Date _____

COMPLETE AND RETURN THIS AGREEMENT BY FRIDAY, APRIL 26, 2024, TO:

Email: sponsors@climateleadershipconference.org



2024 Climate Leadership Conference Rules, Regulations, & Conditions

- 1. Offer and Acceptance.** Sponsor's submission of this Sponsorship Agreement form, with or without a deposit, shall constitute an offer from Sponsor to enter into such Agreement with The Climate Registry (hereafter "TCR"). Sponsors will receive promotion and other benefits upon full payment.
- 2. Soliciting/Social Functions.** Sponsor is prohibited from distributing (i) items at the Event other than as provided for in the Sponsorship Agreement, and (ii) items that are not Sponsor's own materials; in each case, unless Sponsor has obtained TCR's prior written approval. These prohibitions apply before, after, or during the Event's official hours. Canvassing at any time during the Event or distribution of advertising matter, souvenirs, or any other items whatsoever by anyone who is not a paid sponsor is strictly forbidden. Provided Sponsor has obtained prior written permission from TCR, Sponsor may conduct social functions in public areas of the Event venue, the host hotel, or other properties in the vicinity of the Event if such functions do not conflict with scheduled conference programs or activities.
- 3. Sponsor's Materials.** Sponsor's materials will not be permitted to interfere with any other sponsorships, the Event itself, or to impede access to Event exhibits or the free use of aisles. All demonstrations and the distribution of Sponsorship promotional materials must be in accordance with this Agreement. Distribution of food or promotional giveaways must be approved in advance of the Event by TCR and must meet the Eco-Guidelines set forth for exhibitors. Sponsor agrees to deliver to TCR all materials reasonably required for the performance of the Agreement, including but not limited to a high-resolution electronic copy of Sponsor's logo, in a format and within the deadlines set by TCR. Sponsor understands and agrees that upon initial proofing of TCR use of Sponsor's logo, any modification or revision of Sponsor's logo, trade name or trademark in the Sponsorship materials is at the sole responsibility and direct cost of Sponsor. Sponsor grants to TCR a fully paid, perpetual, worldwide, non-exclusive license to use, display, and reproduce (in print, electronically, or otherwise) Sponsor's name, trade names, logos, and product names in any listing of those companies sponsoring the Event and in Event promotional materials. In addition, Sponsor authorizes TCR to take photographs of Sponsor's exhibit and staff during, before, or after the Event and to use such photographs for any legitimate promotional purpose of TCR.
- 4. Copyrighted Material.** Sponsor agrees not to play, broadcast, perform, or distribute any copyrighted material owned by others without first obtaining (at its own expense) all necessary rights and licenses and paying in full all required royalties or other fees. TCR reserves the right to revoke the Sponsorship as a result of the extent of such copyright infringement.
- 5. Remedies.** If Sponsor fails to make any payment or otherwise breaches any provision of the Agreement, and fails to cure within a reasonable time (as defined in the next sentence) after Sponsor has received written notice from TCR specifying the breach, TCR shall have the right to exercise (without further notice) any one or more of the following remedies at any time after such reasonable time has passed: (i) cancel the Agreement in whole or in part; (ii) revoke the Sponsorship or any portion thereof; (iii) have any of the Agreement's violated provisions specifically enforced; and (iv) exercise any other remedy available by rule of law. By "reasonable time" is meant: (i) immediately, in the case of any breach occurring not more than five (5) days before or during the Event; (ii) 24 hours, in the case of any failed payment; and (iii) 5 days, in the case of any other breach. In addition, TCR may keep all monies received from Sponsor as liquidated damages, it being understood that TCR's losses and damages from Sponsor's breach of the Agreement are difficult to ascertain and that the agreed liquidated damages are not intended as a penalty.
- 6. Liability.** Neither TCR nor its partners, agents or representatives will be responsible for any injury, loss, or damage that may occur to Sponsor or to Sponsor's employees, invitees, licensees, or guests, or Sponsor's



property, from any cause whatsoever (including but not limited to errors or omissions in any Event promotional materials). Under no circumstances shall TCR or its agents or representatives be liable for (i) any special, indirect, incidental, or consequential loss or damage whatsoever, or (ii) any loss of profit, loss of use, loss of opportunity, or any cost or damage resulting from any such loss. Sponsor acknowledges that the risk allocations of this Section are reasonable based on the understanding that Sponsor shall obtain, at its own expense, adequate insurance against any such injury, loss, or damage. Sponsor assumes full responsibility and liability for the actions or omissions of its agents, employees, independent contractors, or representatives, whether acting within or without the scope of their authority, and agrees to defend, indemnify, and hold TCR, the Event venue, and their respective privies, harmless from and against claims resulting directly or indirectly from such actions or omissions. There is no other agreement or warranty between Sponsor and TCR except as set forth in this Agreement. The rights of TCR under the Agreement shall not be deemed waived except through a writing signed by an authorized representative of TCR.

7. **Hotel Liability.** The Sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
8. **Force Majeure.** TCR shall not be liable for failure to perform its obligations under the Agreement as a result of strikes, riots, terrorist acts, acts of God, acts of government or any other cause beyond its control. In case the Event venue is damaged or destroyed by fire, the elements, or any other cause, or if circumstances make it unreasonably difficult for TCR to permit Sponsor to fulfill its Sponsorship or benefit from the Sponsorship opportunity in any part or the whole of the Event, then during such circumstances TCR, the building management, and their respective privies will be released and discharged from the obligation to supply Sponsorship, and Sponsor may request reimbursement of a proportionate share of the Sponsorship cost previously received by TCR from Sponsor.
9. **Branding.** Promotion and Intellectual Property. Each party is granted a non transferable, non-exclusive license to use the other party's materials, marks, and logos (collectively, the "Intellectual Property") solely for the promotion and execution of the Sponsorship of this event. Sponsor specifically authorizes TCR to use sponsor's name and logo in connection with event promotion and materials disseminated at the event. TCR will present and/or list all sponsor and exhibitor names in alphabetical order within each category of participation (e.g., all sponsors will be listed or branded in alphabetical order separate from an alphabetical list of exhibitors). The intellectual property may not be used by either party for any purpose other than for the promotion and execution of the Sponsorship of this event and may not be modified or edited without permission from the other party. Upon termination of the Sponsorship, each party will cease using such Intellectual Property and will, at the request of the other party, either destroy or deliver such Intellectual Property to the other party.
10. **Jurisdiction and Attorney Fees.** Should any legal action be commenced to resolve any dispute under the Agreement: (i) Sponsor hereby consents to venue and jurisdiction in the federal or state courts located in Washington, District of Columbia, and agrees that no such action may be brought in a forum not located in Washington, District of Columbia; and (ii) the prevailing party shall be entitled to an award of litigation expenses, interest, and reasonable attorney fees, in addition to any other remedy obtained.
11. **Laws, Taxes and Licenses.** Sponsor shall observe and abide by all applicable federal, state, and local laws, codes, ordinances, rules, and regulations, as well as all rules and regulations of TCR and the host venue. Sponsor shall conduct itself, and shall require its agents, employees, independent contractors, and representatives, to conduct themselves, always in accordance with customary standards of decorum and good taste in the industry. Sponsor shall be responsible for
 - a. obtaining any licenses, permits, or approvals required under local, city, state, or national law applicable to Sponsor's activities at or related to the Event. Sponsor shall be responsible for obtaining any tax identification



numbers and paying all taxes, license

- b. fees, or other charges that may become due to any governmental authority concerning Sponsor's activities at or related to the
- c. Event.

12. **Cancellations.** If Sponsor wishes to cancel some or all its Sponsorship, Sponsor may request, and TCR may grant such cancellation, but only with the following understandings: (i) all cancellations must be requested in writing and addressed to TCR at the address above; (ii) TCR is not required to refund any portion of moneys (the 50% deposit, full fee, or otherwise) previously paid by Sponsor. TCR assumes no responsibility for having included the name of Sponsor in the Event catalog, brochures, news releases, or other materials if prior to processing cancellation.

13. **Changes.** If Sponsor requests an increase of its Sponsorship after the Agreement has become effective, TCR will use reasonable best efforts to accommodate such request, subject to sponsorship availability, additional fee payment, and other circumstances then prevailing. If Sponsor requests a change that leads to a net reduction of sponsorship from original requirements, such request shall be covered by Section 11 above.

- a. By signing this agreement, Signer signifies that he/she is a duly authorized agent of Sponsor and that the Sponsor has read, understands, and agrees to be bound by all the terms and conditions set forth above.